

PATENT
Docket No. KINGP.51836

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : Judy G. Shannon et al.)
Serial No. : 09/136,348)
Filed : August 19, 1998)
Title : BOOKMARK)

Art Unit: 2859
Examiner: A. Hirshfeld



SUBSTITUTION OF ATTORNEY

Assistant Commissioner of Patents
Washington, D.C. 20231-9998

Dear Sir/Madam:

Pursuant to the provisions of 37 C.F.R. §1.33, KING PLUSH ENTERPRISES, INC., assignee of the above-identified application, hereby revokes all prior Powers of Attorney in the above-identified patent application and hereby appoints Gary M. Anderson, Registration No. 30,729, and each member of the firm of Fulwider Patton Lee & Utecht, LLP, telephone number (562) 432-0453, its principal attorneys to prosecute said patent and to transact all business in the U.S. Patent and Trademark Office connected therewith and the Board of Appeals.

Please address all telephone calls to Gary M. Anderson at (562) 432-0453, and address all correspondence to Fulwider Patton Lee & Utecht, LLP, 200 Oceangate, Suite 1550, Long Beach, California 90802.

Executed this 17th day of September, 1999 at Carson, California.

KING PLUSH ENTERPRISES, INC.

By:

Thomas P. Webb
Thomas Webb, Vice President

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P/A.*

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Please address all telephone calls to Gary M. Anderson at (562) 432-0453, and address all correspondence to Fulwider Patton Lee & Utecht, LLP, 200 Oceangate, Suite 1550, Long Beach, California 90802.

Executed this 21 day of September, 1999 at Carson, California.

KING PLUSH ENTERPRISES, INC.

By:

Thomas Webb
Thomas Webb, Vice President